

Dubai-based domestic and International tax advisory and dispute resolution practice

PB First FZ-LLC is a specialist Dubai based domestic and international tax advisory and dispute resolution practice formed in 2016 in Ras Al Khaimah which now practices in Dubai. We are a member of the Geneva Group International (ggi.com) affiliated membership firm, which is the largest global affiliation of professional services firms including accountants, lawyers and M and A advisers and has representation in more than 120 countries. PB First is led by professionals having PhDs in taxation and given our many years of domestic and international tax experience, we are leaders in the field.

In the GCC, we advise on UAE corporate income tax, Transfer Pricing, VAT and excise duties and we also advise on taxation in Saudi Arabia, Qatar and Bahrain. In the rest of the world, we advise on cross border taxation and domestic taxation and if a matter involves a technical domestic question outside of the GCC (perhaps in the US, or in Germany or France) we can obtain expert assistance from a GGI colleague. Our clients are large family groups, public companies, professional partnerships, funds, fund managers, license advisers and ultra-high net worth individuals.

We regularly advise on the taxation implications arising from M&A transactions, group financing and refinancings, group restructure transactions including spin offs, redomiciliation, foundations, trusts, real estate investment and businesses, qualifying free zone transactions and businesses.

A growing speciality is the taxation of corporate liquidations, receiverships and administrations. Also in focus are private clarification requests, resolving disputes with a tax authority and cross border dispute resolution including via a mutual agreement procedure or appearing in court as an independent expert for a client. We advise on the applicability of double taxation treaties, bilateral investments treaties and multilateral tax treaties to resolve a tax problem.

- 1. Global and Domestic Tax Advice**
- 2. Dispute Resolution and Tax Litigation Support**
- 3. Transfer Pricing & Benchmarking**
- 4. Collective Investments Mergers**
- 5. Acquisitions**
- 6. Group Restructuring**
- 7. Intra Group and Listed Financing**
- 8. International Asset Ownership & Structuring Family Offices**
- 9. Education & Training Services**
- 10. FATCA, CRS and Pillar 2**

Dr Peter Wilson



40 Years of experience with PwC and EY in London, Sydney, New York and Dubai. PhD from Queen Mary, University London.

Dr Alicja Reuben



14 Years of experience with big four in Transfer Pricing. Lectured at NYUAD and PwC Academy. PhD Columbia University.

Ms Maria Khattar



15 Years of experience in International Taxation. Auditor at EY, Graduated from American University Beirut.

Dr Ajay Kumar



20 Years of experience in Tax Litigation, Pillar 2, International Tax and Anti-Bribery. PhD from University of Manchester.

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